

SPONSOR & EXHIBITOR INFORMATION



A-DFS 2017

3rd Conference of the

Association of Diabetic Foot Surgeons

9-11 November 2017



Venue:

Hotel NH Laguna Palace

Viale Ancona, 2

30172 Mestre, Venice

Italy



Association of Diabetic Foot Surgeons - Sponsor & Exhibitor Information

Invitation

The Association of Diabetic Foot Surgeons warmly invites you to participate in the 3rd Conference of the A-DFS, which is held November 2017 in Venice, Italy.

We expect 300-400 participants from all over the world, who participate in 2½ days with lectures, discussions, hands-on sessions, live surgery, abstract and poster sessions.

Programme highlights

- Surgical management of the infected foot
- Cardiology for risk assessment in the surgical phase
- Amputation: failure or bailout?
- Charcot foot in a modern surgical approach
- Timing of revascularization and foot surgery
- Prophylactic surgery
- Offloading after surgery
- Management of complications
- Live cases

Sponsors and exhibitors get the opportunity to and meet and discuss with the leading diabetic foot surgeons from all over the world.

On behalf of the A-DFS board

Dr. Armin Koller, Chairman and Prof. Luca Dalla Paola, Conference President

Introduction

A-DFS is an association based on the need to promote the diabetic foot as an important area for orthopaedic surgeons and other surgical specialists.

It is the aim of the A-DFS to create a professional forum that will attract the different groups of specialists which throughout the world are doing surgery on the diabetic foot. The A-DFS is a membership based organisation with board members who have an extensive network of leading experts on the aspects of surgery on the diabetic foot.

The overall purpose of the A-DFS is to create a forum for the strengthening of the position of surgery in diabetic foot care. We want to enhance the awareness of the surgeons' role in a multidisciplinary care organisation and develop the quality and knowledge about diabetic foot surgery throughout the world.

Among the activities of the A-DFS will be a biennial meeting for diabetic foot surgeons either as a stand-alone international meeting or back to back with an internationally renowned existing diabetic foot meeting.



Objectives of the A-DFS:

- To support cooperation and best practice in research, education and clinical interventions between foot surgeons working with or having an interest in the diabetic foot.
- To organise conferences and meetings with the aim to promote sharing of knowledge and experiences about surgery on the diabetic foot.
- To support the development of work techniques and approaches as well as developing medical devices which will facilitate better surgical treatment of the diabetic foot.
- To cooperate with and support contact to other associations as well as research institutions and industry working with surgical interventions on the diabetic foot.
- To promote the interests of surgery in the diabetic foot.

Association of Diabetic Foot Surgeons Board

Chairman	Armin Koller	Germany
Vice chairman	Luca Dalla Paola	Italy
Scientific vice chairman	Thomas Zgonis	USA
Secretary	Klaus Kirketerp-Møller	Denmark
Treasurer	Ralph Springfeld	Germany
Board member	Sigurd Kessler	Germany
Board member	Alberto Piaggese	Italy
Board member	Jan Rumbaut	Belgium



Partnership with A-DFS - €10,000

Corporate Sponsors of A-DFS are part of a network of companies and health care specialists with a specific interest in surgery on the diabetic foot.

The relationship between the Corporate Sponsors and A-DFS is one of mutual support and flexibility, as A-DFS recognises the importance of collaboration with the industry in the development within diabetic foot surgery.

The partnership between A-DFS and its Corporate Sponsors is very much about exchanging information, experiences and ideas in order to reach the common goal of improving diabetic foot surgery globally.

Individual sponsor meetings

All sponsors of A-DFS have the opportunity to book an individual sponsor meeting with A-DFS Secretariat. The sponsors decide the contents of these meetings – examples of such content could be advice in relation to scientific and clinical strategies, participation in A-DFS projects a.o.

General benefits

- Partnership with A-DFS
- Appointment as Corporate Sponsor of A-DFS
- Individual sponsor meeting with A-DFS Secretariat
- Individual sponsor meeting with 1-2 A-DFS Board Members
- Participation at A-DFS conferences/symposia at a reduced rate.
Corporate Sponsors get 30% discount on sponsorship and exhibition at A-DFS 2017
- Logo on website and link to company website
- Regular information on A-DFS activities

Corporate Sponsors of A-DFS have access to a unique platform for communicating directly to the people, who are interested in the area.



Sponsorship and exhibition opportunities

Gold Sponsorship: € 12,500

ENTITLEMENTS:

- 12 sqm. stand space
- 1st choice of space in exhibition area
- 20% reduction on the cost of additional exhibition space
- 1h Satellite Symposium
- Logo on A-DFS conference publications
- 5 free delegates at the A-DFS conferences

Silver Sponsorship: € 7,500

ENTITLEMENTS:

- 9 sqm. stand space
- 2nd choice of space in exhibition area
- 15% reduction on the cost of additional exhibition space
- Logo on A-DFS conference publications
- 2 free delegates at the A-DFS conferences

Bronze Sponsorship: € 5,000

ENTITLEMENTS:

- 6 sqm. stand space
- 3rd choice of space in exhibition area
- 10% reduction on the cost of additional exhibition space
- Logo on A-DFS conference publications
- 1 free delegate at the A-DFS conferences

Exhibition

- **6 sqm.:** €2,400
- **9 sqm.:** €3,600
- **Additional space:** €400 per sqm.

The exhibition space includes:

- 1 table
- 2 chairs
- Electricity
- 1 exhibition registration per 3 sqm.
- Company name on the conference website

All coffee breaks and lunch breaks take place in the exhibition area and plenty of time for participants to visit the exhibition will be allocated in the conference programme.



Satellite symposium

Boost your company's exposure and brand recognition and present your clinical data by hosting a Satellite Symposium. Satellite symposia are incl. in the Gold Sponsorship (4 available).

Marketing recognition:

- Logo with a link to the company website and programme of the symposium with topics and speakers' names, published on conference website.
- Announcement of the symposium in the preliminary (only web) and final programme (as per date of printing).
- Leaflet / folder announcing the Satellite Symposium (produced by the sponsoring company) in the conference bag.

Focus groups - €10,000

Interesting for companies, who:

- Are about to launch a new product
- Are new to the Nordic market and need feedback on their existing products
- Are established in the field of wound care but need more knowledge about the specific treatment
- Would like to establish further contact to key opinion leaders
- Are interested in feedback on products or clinical studies

A focus group at the A-DFS 2017 has the advantage that you do not need to fly in and accommodate a group of 8-10 persons, as all key opinion leaders will be present at the symposium.

This makes the focus group a cost effective tool to get feedback and promote your product towards key opinion leaders.

Each focus group will be designed and agreed individually with A-DFSG.

Conference bag € 1,000

- Company logo together with conference logo printed on the bags
- Company brochure of max size A4 and 4 pages in participant's bags
- Acknowledgement of support in the final programme
- Acknowledgement of support on conference website with link

Pen and notepad € 1,000

- Acknowledgement of support in the final programme
- Acknowledgement of support on conference website with link

Pen and paper will be delivered by the company. Your branded pens and notepads will be handed out to all delegates in the conference bags.

Advertisement

Final programme:

- Back cover: € 1,000
- Inside back cover: € 1,000
- 1 page inside: € 1,000

Lanyards € 2,000

- Your branded lanyards will be handed out to all delegates

Inserts in conference bag € 500

- Company brochure to be inserted in the conference bag (max size: A4/4 pages)



Association
of Diabetic
Foot Surgeons

Terms of payment

All prices quoted are net prices. The legal value added tax will be included upon billing.

Due dates:

Either 25% of the total amount or the full amount will be invoiced upon ordering and is due 14 days after ordering. The remaining amount will be invoiced June 1st 2017, and is due within 14 days. Orders after June 1st 2017 will be invoiced the full amount immediately upon ordering.

Cancellation policy

Any cancellations of stand reservations before June 7th 2017 will not be refunded the 25%prepayment deposit. If a prepayment has not been made, 25% of the full amount will be charged as a cancellation fee.

Cancellations after August 2017 (3 months prior to the conference) are non-refundable.

For more information about sponsorships and exhibition opportunities, please contact:

Association of Diabetic Foot Surgeons secretariat

CAP Partner

Contact person: Bent von Eitzen

E-mail: info@a-dfs.org

Phone: +45 70200305

Nordre Fasanvej 133

DK-2000 Frederiksberg C

Denmark